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SCIENTIFIC COMMITTEE:

Jean-Sylvestre BERGÉ, Sophie HARNAY, Ulrike MAYRHOFER, Lionel OBADIA

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CONFERENCE

GLOBAL PHENOMENA AND SOCIAL SCIENCES

in videoconference with the Universidade de São Paulo (USP) 10 am to 6 pm

4 Feb. 2016

Lyon

Room Caillemer 15, Quai Claude Bernard Lvon 7^{ème}















Global Phenomena and Social Sciences

Has or is the international phenomenon considered as a whole or through its different demonstrations (notably: globalisation or transnationalisation) transforming from an epistemological standpoint the disciplines of social sciences?

To discuss possible answers proposed by specialists of different disciplines, an international workshop is organised in Lyon on Thursday February 4 2016.

The workshop is organised by Jean Moulin Lyon 3 University (Bourgeon project «Compared and interdisciplinary approaches to international phenomena») in collaboration (videoconference) with Instituto de Estudos Avançados (IEA) – Universidade de São Paulo. The research day has received the support of IAE Lyon and the Doctoral Law School Lyon – Saint-Étienne.

- 9.45 Welcome for the participants
- 10 am Welcome speech: Peter WIRTZ, Vice-Rector for Research (Université Jean Moulin Lyon 3)
 Presentation of the workshop: Jean-Sylvestre BERGÉ (Université Jean Moulin Lyon 3)
- 10.30 am First Panel Presentations and discussion Political Science

Vincent MICHELOT (Sciences Po Lyon): US Political Science in Comparative Trans-Atlantic Perspective: a Paper Juggernaut?

Frédéric RAMEL (Sciences Po Paris): War and Globalization: Understanding the linkages

11.30 am Second Panel - Presentations and discussion - Management

Pervez GHAURI (University of Birmingham): The Impact of Multinational Enterprises on Sustainable Development and Poverty Reduction

Ulrike MAYRHOFER (Université Jean Moulin Lyon 3): French Multinational Companies: Specifics, Networks and Stakeholders

- 12.30 am Lunch break
- 2 pm Third panel Presentations and discussion Economics

Andrea MANESCHI (Vanderbilt University): The Implications of Climate Change and Global Warming for Globalization

Sophie HARNAY (Université de Lorraine): Changes in Legal Production Processes and Global Law: an Law and Economics Approach to Corporate Governance

3 pm Fourth Panel - Presentations and discussion - Anthropology

Ana PASTORE (Universidade de São Paulo): *Human rights and their extra-legal circulations:* some anthropological reflections

Lionel OBADIA (Université Lumière Lyon 2): What is 'Global' for Anthropology? A Focus on Circulation: between Flows and Systems

- 4 pm break
- 4.30 pm Fifth panel Presentations and discussion Law

Jean-Louis HALPÉRIN (École Normale Supérieure – Paris): Global Circulation of Norms and Ideas in Law History

Jean-Sylvestre BERGÉ (Université Jean Moulin Lyon 3): Border Crossing Phenomenon and the Law

5.30 pm End of the workshop

SHORT BIOGRAPHIES OF THE SPEAKERS

Jean-Sylvestre BERGÉ is a professor of international and European law and intellectual property law at Jean Moulin Lyon 3 University (EDIEC), co-director of a group of Research in European Law (GDR CNRS ELSJ). He has mobilized three consecutive research themes (interaction between international and European law; Europeanisation of law; contextualized global legal pluralism). He is currently working on an interdisciplinary and comparative approach of specific and complex inter-territorial phenomena.

Pervez GHAURI is a professor of International Business at the University of Birmingham. He is the founding Editor-in-Chief of International Business Review, and a Board Member and Fellow of the European International Business Academy (EIBA) and the Academy of International Business (AIB). His research focuses on the impact of globalisation on countries and company strategies as well as on multinational companies in emerging markets.

Jean-Louis HALPÉRIN is a professor of legal history at the Ecole Normale Supérieure (Paris), Senior member of the Institut Universitaire de France and Director of the Centre of Theory and Analysis of Law (UMR 7074 CNRS). Author of L'impossible Code civil (1992), Histoire du droit privé français depuis 1804 (1996), Histoire des droits en Europe (2002), Profils des mondialisations du droit (2009), avec Frédéric Audren La culture juridique française. Entre mythe et réalités XIXe XXe siècles (2013), Five legal Revolutions since the 17th century (2014).

Sophie HARNAY is professor of Economics at the University of Lorraine and researcher at the laboratory BETA CNRS UMR 7522. She is the author of several articles, books and chapters in the field of law and economics and the economics of institutions. Her research interests include the analysis of the judicial system, law-making in a global context, and the regulation of professions in France and Europe.

Andrea MANESCHI is professor of Economics, Emeritus, at Vanderbilt University, where he taught courses in international trade, the history of economic thought, and environmental economics. He is the author of Comparative Advantage in International Trade: A Historical Perspective (Edward Elgar, 1998), and articles on the history of international trade theory.

Ulrike MAYRHOFER is a professor of International Business at IAE Lyon, Jean Moulin Lyon 3 University where she is responsible for the International MBA and the research group «International Business» at the Magellan Research Center. She is also the President of Atlas AFMI - Association Francophone de Management International. Her research deals with internationalisation strategies and the management of multinational companies.

Vincent MICHELOT is the director of Sciences Po Lyon, the Lyon School of Government and International Relations, where he is a full professor of US Politics affiliated to Triangle (UMR 5206). His research focuses on inter-branch dynamics and judicial politics, the Supreme Court and Congress, with a special interest in campaign financing and electoral law. He is the author of three essays on the US Presidency and a number of articles on federalism and elections. A member of the board of the Fulbright Committee, he works with the French Ministry of Foreign Affairs on the democratization of student mobility between the United States and France.

Lionel OBADIA PhD in sociology, is a full professor in Anthropology at the University of Lyon 2. He is specialized in religions, cultural diffusion and the issue of Globalization. He has conducted research in Asia, Europe, the Middle East and North America. He is the author of La marchandisation de Dieu (2013), and articles such as Globalization and the Sociology of Religion. In: Bryan Turner (Ed.) The New Companion for the Sociology of Religion, Oxford 2010. He is a board member of the Journal of Religious and Political Practice.

Ana Lúcia PASTORE SCHRITZMEYER is a professor in the Department of Anthropology. Coordinates the Anthropology of Law Center (NADIR - Núcleo de Antropologia do Direito - Universidade de São Paulo). She is member of the Project in Violence, Democracy and Rights (NEV - Núcleo de Estudos da Violência - USP). Coordinates the project «Franco-Brazilian anthropological and legal Dialogues» in partnership with the LAJP - Laboratoire d'Anthropologie Juridique de Paris (USP-COFECUB Program). She works in the anthropology of law area, particularly with the themes: jury trials, jurisprudence and narratives of violence, human rights, demands for recognition of rights, access to justice, professional and professions of law, criminal justice systems and criminology.

Frédéric RAMEL is a professor of political science at Sciences Po Paris, director of the doctoral school in political science. In 2001, he joined Jean Moulin Lyon 3 University as a lecturer where he remained until 2007. Further in his career, as tenured professor, he taught at the Jean Monnet Faculty of the Paris Sud 11 University. He participated in the establishment of the Institute for Strategic Research of the Military Academy (IRSEM), of which he was the scientific director between 2009 and 2013. He was elected member of the Executive Committee of the Standing Group of International Relations of the European Consortium of Political Science (ECPR) in 2010 and one of the founding members of the European International Studies Association.